

— Company Profile



Let's Build The Future With Intelligent Assist

Computational Intelligence and
Emerging Systems Oasis



Scan to explore
our digital ecosystem

Cieso Hubots Private Limited

About The Company

Who We Are

CIESO Hubots Private Limited is a technology-driven organization based in **Kerala, India** focused on building intelligent, scalable, and future-ready systems for businesses, enterprises, and research driven institutions.

Our expertise lies in combining artificial intelligence, computational intelligence, and advanced software engineering to solve complex real-world challenges and enable data driven decision making.

Founded on years of independent research and applied solution development, CIESO was formally incorporated in 2024 to expand innovation, enterprise collaboration, and long-term technology partnerships.

Our Core Identity

We are an Intelligent Systems company at our core.

Artificial intelligence and data-driven intelligence form the foundation of everything we build. Our extended capabilities in enterprise software, digital growth systems, and creative technology allow us to deliver end-to-end solutions from system intelligence to execution and communication—under a single accountable partner.

This approach ensures:

- ✓ Strong technical depth
- ✓ Clear ownership
- ✓ Scalable and future-ready solutions

Our Mission

To design and deliver AI-driven, scalable technology solutions by combining:

- ✓ Artificial intelligence
- ✓ Strong software engineering
- ✓ Practical business alignment

Our Vision

To create a future where intelligent systems support people, businesses, and research, enabling better decisions, efficient operations, and continuous innovation.



Evolving With You, Every Step Forward



2020



Applied AI and software solutions to family based Travel Industry.

Started independent research and delivered technology focused services.



2021

2023



Built enterprise software & supported advanced research-driven projects.

2024



Incorporated as a Pvt. Ltd company

2025



Focus on Product Expansion & Market Growth



ARTIFICIAL INTELLIGENCE (AI) SOLUTIONS



STANDARD – Applied AI

Introduce AI in a controlled, validated, and production ready manner.

What Clients Get

AI-powered automation for a clearly defined business task

Adaptation and fine-tuning of pre-trained models

Simple, intuitive dashboards to visualize results

Lightweight model deployment (local or cloud-based)

Integration with existing tools, APIs, and databases

Deterministic, ML hybrid pipelines



PROFESSIONAL – Intelligent Systems

Harness AI for intelligent, data-driven decision-making.

What Clients Get

Custom AI solutions built on proprietary business data

Predictive and recommendation systems tailored to operations

Workflow automation using ML driven triggers and rules

Continuous model evaluation, retraining, and drift detection

Scalable deployment pipelines (MLOps-ready architectures)

Secure data handling and access control



ENTERPRISE – Research-Grade

High-impact, privacy & research grade AI systems at scale

What Clients Get

Custom neural architectures and advanced ML pipelines

Research-grade experimentation, benchmarking, and optimization

High-throughput data processing for large or complex datasets

Long-term collaboration for model evolution and innovation

Advanced prompt engineering and multi-agent LLM systems

Performance benchmarking and stress testing

Live Solutions Delivered to Clients



Cross Market Product
Intelligence



Customer Behavior
Classification



Research-Driven Federated
Learning Systems



Bioinformatics & Statistical
Data Analysis



LLM Solutions with RAG-
Based Architectures



CUSTOM SOFTWARE & ENTERPRISE APPS

STANDARD – Digital Foundation

A reliable starting point for focused business needs.

Designed for: startups and small teams

What Clients Get

Custom-built app tailored to core business needs

Clear, user-friendly design

Essential security with basic access control

Streamlined functionality for clarity and ease of use

Structured handover and short post-launch support

PROFESSIONAL – Process Optimization

Built for growing teams that need efficiency and control.

Designed for: scaling and mid sized organizations

What Clients Get

Process automation and operational dashboards

Custom admin panel and role-based access management

Enhanced security and performance optimization

Architecture designed for growth and future expansion

End-to-end delivery from requirements to deployment, with extended post-launch support

ENTERPRISE – Scale & Control

A fully customized platform for complex operations.

Designed for: large and enterprise-level organizations

What Clients Get

Fully customized, multi-department enterprise system

Advanced automation and realtime analytics dashboards

Enterprise-grade security and compliance readiness

High-performance architecture built for high data volumes

Easy integration with existing systems and third party APIs

Live Solutions Delivered to Clients



Enterprise Process Automation



Revenue-Driven E-Commerce



Custom Software Solutions



Smart Academic Systems



Intelligent Lead Management



Social Media Planner
(Cieso Cuevo)



AI-POWERED SEO & DIGITAL PERFORMANCE GROWTH

STANDARD – Digital Foundation

Establish a consistent and credible digital footprint.

What Clients Get

Social media posting and foundational content

Local SEO optimization and Google Business Profile setup

Planned content calendar & automated posting support

Basic audience engagement activities

Analytics dashboard with core insights + monthly reporting

Complimentary baseline SEO audit

PROFESSIONAL – Performance & SEO

Generate consistent traffic, engagement, & qualified leads.

What Clients Receive

Structured marketing, advanced SEO + content marketing

Website optimization for search engines and AI-driven discovery

Advanced SEO execution (keywords, on-page, technical, content)

Monthly performance tracking, iterative improvements

SEO + Conversion Rate Optimization alignment (CRO) for qualified lead generation

Lead nurture email + automation workflows

ENTERPRISE – Scale & Automate

Dominate visibility, maximize digital performance at scale.

What Clients Receive

Full-funnel digital execution across SEO + Paid + Organic channels

Strategic advisory for growth, positioning, & market expansion

Ongoing optimization for maximum ROI across channels

Marketing automation, CRM integrations, & lead-flow systems

Advanced CRO testing (A/B & multivariate testing)

Executive-level dashboards and strategic reporting

Live Solutions Delivered to Clients



Cieso Cuelo MVP
Social Automation App



Upflow Hub
Managing the leads



Blog, Script Writing
and Copywriting



Performance Tracking
and Insights



SEO-Friendly
Website Development



CASE STUDIES AND SUCCESS STORIES

"Through close collaboration with developers, media teams, managers, and research support, we delivered impactful and effective results."



Lead Management Platform

Challenge:

Manual follow-ups, scattered data, and low conversion speed

Solution Delivered:

Built **Upflow Hub** — an AI-supported lead management and automation system

Multi-tenant architecture using Django + PostgreSQL

Auto assign leads, pipelines, and reminders to reduce manual tracking

Unified dashboards tracking sales performance

Results

50% ↗ 2X faster processing with improved **conversions**



Cross Market Product Recommendation

Challenge:

Scaling across different markets required customer insight & automation.

Solution Delivered:

Conducted research and prototyping on recommendation systems

Implemented and tested advanced algorithms MAML

Built prototypes using Neural Matrix Factorization to model diverse user-item behaviour

Designed code frameworks & experiments that support multi-market personalization

Results

Better understanding of **market differences** and data-driven direction for **future expansion**



Digital Marketing Productivity Platform

Challenge:

Managing multiple social channels was time consuming and inconsistent.

Solution Delivered:

Developed **Cieso Cueo** to publish once post everywhere

Enabled blog drafting and publishing for client websites

Centralized content instead of using multiple tools

Added content scheduling for planned and automated posting

Results

50% ↗ 2X faster processing with improved **productivity**

SUCCESS

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Join hands with us and bring your ideas to life.



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our digital ecosystem



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